

# VISHNU MADHUSOODANAN

## SENIOR TECHNICAL PRODUCT MANAGER | Platform, Integrations & Engineering Leadership

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Portfolio Website: [vishnu.works](https://vishnu.works)

### PROFILE

Technical Product Manager with 13+ years in technology, progressing from software engineering into engineering leadership and product management. Combines hands-on technical depth with product ownership to turn complex platform, integration and operational challenges into scalable products and practical solutions. Experienced leading cross-functional teams, working with partners and customers, and taking products from requirements through delivery, launch and continuous improvement.

### CORE SKILLS

**Product Leadership:** Product strategy & roadmaps | Product lifecycle ownership | Backlog prioritisation | Requirements, user stories & acceptance criteria | Stakeholder management | Partner & vendor management

**Technical Product:** Systems & API integrations | Platform products | Carrier & logistics integrations | Databases & SQL | AWS & cloud infrastructure | Monitoring & observability | Product analytics | Cost optimisation

**Delivery & Leadership:** Agile / Scrum | Cross-functional delivery | Engineering team leadership | Distributed teams | Release & post-launch management | Risk & dependency management | Jira | GitHub | GitLab

**Engineering & Architecture:** Software engineering | Web applications & platforms | APIs & system integrations | JavaScript / Node.js | Vue.js / Nuxt.js | PHP | CMS platforms | Cloud-based systems

### EXPERIENCE

#### HUBBED PARCELPOINT | Technical Product Manager | Sydney, Australia | Apr 2023 - May 2026

*Parcel technology platform supporting click & collect, returns, missed delivery and cross-border logistics.*

- Owned the roadmap and lifecycle for PARCELPOINT Click & Collect, Returns and International services, acting as the primary product contact across business, partner and engineering teams.
- Delivered e-commerce solutions for Amazon, eBay, Temu and SHEIN, translating partner needs into specifications, workflows, acceptance criteria and rollout plans.
- Led 10+ carrier integrations across Aramex, CouriersPlease, Team Global Express, DHL, FedEx and UPS, plus 10+ partner/platform integrations including Transvirtual and Asendia; coordinated a 6+ member offshore engineering team.
- Used SQL/database queries, reporting, post-launch metrics, monitoring and alerting to investigate issues, validate outcomes, track service health and escalate risks.
- Reduced Google Maps / Places spend by ~42% (\$6,000 to \$3,500) and lowered AWS costs through usage optimisation, infrastructure right-sizing, legacy retirement and service migration.
- Rapidly prototyped Python-based automation tools for file parsing, data transformation and CSV generation, using AI-assisted coding to streamline manual operational workflows.

#### DENTSU | Associate Technical Director | Singapore | Apr 2022 - Jan 2023

- Led onshore and offshore engineering teams across multiple client projects, translating client requirements into delivery plans, estimates, milestones and engineering priorities; partnered with senior technical leadership on recruitment, capability development and vendor evaluation.

#### DENTSU | Engineering Manager | Singapore | Aug 2018 - Apr 2022

- Managed a software engineering team and owned Agile/SDLC delivery across web and mobile products, including a reusable Coca-Cola ASEAN campaign builder (Strapi, Nuxt.js, Java) and a cross-platform FWD insurance agent application.

#### EARLIER ENGINEERING EXPERIENCE | Isobar & Convertium | Singapore | 2012 - 2018

- Progressed from Webmaster and Content Engineer to Senior Software Engineer, building web applications, internal tools and CMS solutions for OCBC Bank, FWD, Lexus, CapitaLand and 3M using JavaScript, Vue.js, PHP, HTML/CSS and enterprise CMS platforms.

#### BLUE BUCKET PTE. LTD. | Co-Founder / Technical Project Manager & Developer | Singapore | 2014 - 2022

- Co-founded a digital services business, managing client relationships, budgets, project delivery, sales and development of web-based solutions.

View my full career experience on my portfolio website → [vishnu.works/experience](https://vishnu.works/experience)

### EDUCATION & CERTIFICATIONS

**Education:** BSc Information Technology - Teesside University | Diploma, Interactive Digital Media - Republic Polytechnic

**Certifications:** Google Project Management Professional Certificate - In Progress (80%) | Adobe AEM Front-End Developer | Kentico Kontent Certified Developer | Sitecore Certified Professional Developer